



**ASHPE Awards Gold to OBG Management®  
and Two Silver Awards to Cutis®**

Parsippany, NJ – May 11, 2017 – Frontline Medical Communications (FMC) is pleased to announce OBG Management® is a Gold Winner and Cutis (<http://www.mdedge.com/cutis>)® received two Silver awards as judged by the American Society of Healthcare Publication Editors (ASHPE) in 2017.

OBG Management (<http://www.obgmanagment.com>) won for Best Special Supplement; “Advances in Menopause Transition Management (<http://www.mdedge.com/obgmanagement/article/108489/advances-menopause-transition-management>),” was published in May 2016 and Guest Edited by Andrew Kaunitz MD, an OBG Management (<http://www.obgmanagment.com>) board member. OBG Management (<http://www.obgmanagment.com>) has been recognized by the ASHPE in years past as the Gold Winner for Best Website / Online Presence of a Publication; Best New Department, Best Commentary, Best Feature Article Series, and was awarded Bronze for Best Legislative/ Government Article.

Upon receiving the award, Lila O’Connor, Editor, noted, “This is a great recognition of the efforts of OBG Management (<http://www.obgmanagment.com>)’s expert authors; editorial board; and journal editorial, art, and publishing staff—all of those involved in writing, creating, and producing the outstanding content found in print and online.” She continued, “The recent April 11, 2017 (<http://www.cnn.com/2017/04/10/health/breast-cancer-mammogram-recommendations-study/index.html>) CNN coverage on Dr Kaunitz’s commentary on breast cancer screening/ overdiagnosis (<http://www.mdedge.com/obgmanagement/article/132350/breast-cancer/more-one-third-tumors-found-breast-cancer-screening>) , from OBG Management (<http://www.obgmanagment.com>)’s March 2017 issue further illustrates the quality, credibility, and practicality we provide physicians in the care of their female patients.”

The Silver award-winning content from Cutis (<http://www.mdedge.com/cutis>) includes the Best New Department (print), Military Dermatology (<http://www.mdedge.com/cutis/military-dermatology>) ; and Best E-Newsletter, Aesthetic Dermatology Roundup ([https://www.magnetmail.net/actions/email\\_web\\_version.cfm?recipient\\_id=1839526371&message\\_id=13764860&user\\_id=NFRONTLINE&group\\_id=3512876&jobid=35937860](https://www.magnetmail.net/actions/email_web_version.cfm?recipient_id=1839526371&message_id=13764860&user_id=NFRONTLINE&group_id=3512876&jobid=35937860)) (digital).

Melissa Sears, Group Editor, Cutis (<http://www.mdedge.com/cutis>) , was excited to receive the awards and commented, “The topics we cover in these well-received sections have broad appeal and we are thrilled to have both digital and print content be recognized. We are honored to work with the Association of Military Dermatologists to fill a knowledge gap not addressed by any other journal.”



Publishers Dianne Reynolds (OBG Management (<http://www.obgmanagement.com>)) and Sharon Finch (Cutis (<http://www.mdedge.com/cutis>)) agree it is very rewarding to be recognized by ASHPE and this esteemed group of editorial colleagues. The Frontline publishing teams work closely with their respective editorial board members and opinion leaders to develop top-notch content and to attract, engage, and educate our HCP readers. ASHPE's recognition validates what in house feedback studies and metrics often highlight.

ASHPE is dedicated to enhancing the knowledge and skills of U.S. healthcare publication editors and rewarding excellence in development and editorial performance. The annual awards include numerous categories designed to recognize the overall excellent editorial content and balance, graphic design, and interactive features that engage an active community.

#### About OBG Management®

OBG Management (<http://www.obgmanagement.com>) is a proven, long-time leader in delivering expert, relevant, evidence-based, and award-winning clinical content, as well as timely practice management information that women's health care specialists need to care for the next woman who walks into their practice. OBG Management (<http://www.obgmanagement.com>)® is led by a select Editorial Board, elite professionals representing all areas of obstetrics and gynecology, and Editor-in-Chief Robert L. Barbieri, MD, Kate Macy Ladd Professor of Obstetrics, Gynecology and Reproductive Biology, at Harvard Medical School in Boston. Through its award-winning website, [www.mdedge.com/obgmanagement](http://www.mdedge.com/obgmanagement), articles appearing in OBG Management (<http://www.obgmanagement.com>) are interactively reinforced with surgical technique and expert commentary videos and audios with leading authorities in their fields. A consistent leader in delivering readership and exposures over its 28-year history, OBG Management (<http://www.obgmanagement.com>) ranks #1 in APEX and average page exposures, outperforming all other journals in the specialty.\* Further, readers tell Kantar Media that OBG Management (<http://www.obgmanagement.com>) is a publication they like spending time with. \*December 2016 Medical/Surgical Readership Study, Obstetrics/Gynecology. © 2016 Kantar Media.

#### About CUTIS®

Cutis (<http://www.mdedge.com/cutis>) is a monthly peer-reviewed journal referenced in Index Medicus/MEDLINE that provides concise clinical articles focusing on the practical side of dermatology. An educational resource for 52 years, dermatologists incorporate the diagnosis and treatment information presented in Cutis (<http://www.mdedge.com/cutis>) articles into patient care. Readers also become aware of new products and services through case reports, original research, quizzes (both clinical dermatology and dermatopathology), physician columns, and review articles. According to a recent survey,\*\* 80% of respondents indicated that content from an indexed publication (Index Medicus/PubMed) is more credible than from a non-indexed publication. The Cutis (<http://www.mdedge.com/cutis>) website,



[www.mdedge.com/cutis](http://www.mdedge.com/cutis), features an extensive archive of quality clinical content that provides readers with tools for point of care. Photo challenges are ranked most valuable by readers, followed by current issue contents. Other sources of original content online include disease state pages, latest news, multimedia, and physician blog entries. Online content for residents to aid dermatologists in-training include monthly resident columns, fast facts for board review with practice questions, and quizzes. Cutis (<http://www.mdedge.com/cutis>) is partners with the Association of Military Dermatologists (AMD) whereby Cutis is the official journal of the organization. A quarterly Military Dermatology column in the journal focuses on skin diseases that readers may see in their practices but an area in which AMD physicians have extensive expertise to share. \*\*Source: Cutis Reader Input and Evaluation Study (August 2016)

About Frontline Medical Communications (<http://www.frontlinemedcom.com/>) Frontline Medical Communications (<http://www.frontlinemedcom.com/>) Inc. is one of the healthcare industry’s largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in combined web and print engagements. With the launch of MDedge (<http://www.mdedge.com>)™, our state-of-the-art integrated web portal, and audited database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.2 million+ physicians, NPs, PAs, and other HCPs through more than 35 media brands serving 24 distinct markets. Print reach surpasses 800,000 and extends digitally with newsletters, interactive Web sites, mobile apps and digital editions. FMC delivers indexed and clinical review articles and medical news daily from on-site reporting at major medical meetings; many in collaboration with notable societies and medical associations. FMC produces live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC ([globalacademycme.com](http://www.globalacademycme.com) (<http://www.globalacademycme.com/>)). Visit [frontlinemedcom.com](http://www.frontlinemedcom.com) (<http://www.frontlinemedcom.com>) | Twitter (<https://twitter.com/FrontlineMedCom>) | Facebook (<https://www.facebook.com/FrontlineMedicalCommunications/>) | LinkedIn ([https://www.linkedin.com/company/quadrant-healthcom-inc-?trk=company\\_logo](https://www.linkedin.com/company/quadrant-healthcom-inc-?trk=company_logo)) .

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