



**TUESDAY, NOVEMBER 14, 2023**  
**6 PM - 9 PM**

**Bowlero Times Square NYC**  
**222 W. 44th Street, New York, NY 10036**

## **SPONSORSHIP OPPORTUNITIES**

*All sponsors will be recognized on the AMM website, in event related email blasts, on a sponsor sign at the event, and live during the presentation at the event.*

<b>Beer Tower Sponsor</b> <b>\$1,500 (1 available)</b>	<i>Beer Towers are a highlight of the festivities. They will be placed along the lanes with sponsor signage.</i>
<b>Cocktail Napkin Sponsor*</b> <b>\$1,000 (1 available)</b>	<i>Your branded napkins will be used throughout the event. We anticipate approx. 150 attendees.</i>
<b>Lanyard Sponsor*</b> <b>\$1,000 (1 available)</b>	<i>Get maximum exposure with all attendees both at the event and in all photos. We anticipate approx. 150 attendees.</i>
<b>Photography Sponsor*</b> <b>\$1,000 (1 available)</b>	<i>Sponsor name on custom shirt worn by photographer during the event, and mention on website photo display.</i>
<b>Swag Bag Sponsor*</b> <b>\$1,000 (1 available)</b>	<i>Guests will take away your customized bag, giving exposure beyond the event. We anticipate approx. 150 attendees.</i>
<b>Twitter Sponsor*</b> <b>\$1,000 (1 available)</b> (sponsorship plus awards for team of six bowlers)	<i>AMM to work with sponsor on 3-4 contests to recognize tweeting from the event. (ex: most creative bowling ball pics) Sponsor to present awards from microphone.</i>
<b>Swag Sponsor*</b> <b>\$500 (unlimited)</b>	<i>Select a stand out item that guests will use... umbrellas, earbuds, USB drives... get creative! We anticipate approx. 150 attendees.</i>

*\* Fees noted above exclude the sponsor responsibility to purchase the item.*

*\*\* Non-member companies must pay a premium above the sponsor fees noted.*



# SPONSORSHIP OPPORTUNITIES

**CONTINUED**

<p><b>Bowling Shoe Sponsor</b> \$500 (1 available)</p>	<p><i>Once you've registered, your next stop is picking up your bowling shoes - the fashion statement of the night.</i></p>
<p><b>Sock Sponsor*</b> \$500 (1 available)</p>	<p><i>What is more important than the right socks for your night of bowling? Give the bowlers a fashionable accessory.</i></p>
<p><b>Best Team Name Contest Sponsor*</b> \$500 (1 available) (sponsorship plus awards for team of six bowlers)</p>	<p><i>The sponsor of the Best Team Name contest will have the opportunity to select the winning team and present the sponsored prizes from the microphone. Get creative!</i></p>
<p><b>Best Team Score Sponsor*</b> \$500 (1 available) (sponsorship plus awards for team of six bowlers)</p>	<p><i>The sponsor of the Best Team Score winner will have the opportunity to present sponsored trophies or prizes of your choosing from the microphone. (Can also include lowest score prizes if the sponsor desires.)</i></p>

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## **SPONSORSHIP AGREEMENT**

### **Sponsorship Agreement (Billing address, please)**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Sponsorship item selection (on a first come, first served basis). To secure sponsorship:*

### **REQUIRED SIGNATURE:**

- |  |  |
|--|--|
| <input type="radio"/> \$1,500 Beer Tower Sponsor       | <input type="radio"/> \$500 Swag Sponsor*        |
| <input type="radio"/> \$1,000 Cocktail Napkin Sponsor* | Item: _____                                      |
| <input type="radio"/> \$1,000 Lanyard Sponsor*         | <input type="radio"/> \$500 Bowling Shoe Sponsor |
| <input type="radio"/> \$1,000 Photography              | <input type="radio"/> \$500 Sock Sponsor*        |
| <input type="radio"/> \$1,000 Swag Bag Sponsor*        | <input type="radio"/> \$500 Best Team Name*      |
| <input type="radio"/> \$1,000 Twitter Sponsor          | <input type="radio"/> \$500 Best Team Score*     |

Payment:  Check payable to AMM  Visa  MasterCard  AmEx

Credit Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Cardholder signature: : \_\_\_\_\_

**Return completed form to [mvondeak@ammonline.org](mailto:mvondeak@ammonline.org).**

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