



## The National Kidney Foundation Names Clinician Reviews® Recipient of the 2018 Nostradamus Award

∼ Recognizing the Expert Advice Provided by "Renal Consult" ∼

Parsippany – November 30, 2017 – Frontline Medical Communications today announced that its journal, *Clinician Reviews* (CR), dedicated to nurse practitioners and physician assistants, has been named recipient of the 2018 Nostradamus Award.

Annually, National Kidney Foundation's **Council of Advanced Practitioners** (CAP) presents this award to an individual, group, or organization that, through forethought and vision, recognizes, supports, and promotes the contributions of Advance Practitioners in nephrology. *Clinician Reviews* is being recognized for its Q&A feature *Renal Consult*, which provides expert advice to help clinicians address the complexities of renal diseases.



"*Clinician Reviews* joins a list of outstanding winners, including nephrologists, a United States senator, and others who have recognized CAP's worth and supported its advancement," said Karen Clemments, Editorial Director of clinical publications and Editor of *Clinician Reviews*. She continued, "We are excited to be among an esteemed group of past recipients for our ongoing endeavors to educate advanced practitioners in support of their clinical, professional needs in preventing, diagnosing, and treating kidney diseases."

In announcing the award, Ms. Clemments noted that **Renal Consult** aligns with CAP's goal to improve patient outcomes by enhancing advanced practitioners' knowledge base and skills that will have a direct impact on clinical practice in a variety of settings. **Renal Consult** appears quarterly in print and online in CR's robust, interactive website, digital edition, and mobile app.



The National Kidney Foundation is the leading organization in the United States dedicated to the awareness, prevention, and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans at risk. *Clinician Reviews* will be recognized during an awards luncheon at the NKF 2018 Spring Clinical Meeting in April.

## About Clinician Reviews

*Clinician Reviews*<sup>®</sup> is a leading source of peer-reviewed, practical, clinical content that engages PAs and NPs in a collaborative and collegial approach to health care. For 28 years, *Clinician Reviews*<sup>®</sup> has kept NPs and PAs in primary care up-to-date on all aspects of clinical practice. *Clinician Reviews*<sup>®</sup>, endorsed by the American Society of Endocrine PAs, the Association of Family Practice PAs and NPs, the International Organization of Multiple Sclerosis Nurses, the National Kidney Foundation-Council of Advanced Practitioners, and the National Organization for Rare Disorders, serves the combined NP/PA market. The *Clinician Reviews*<sup>®</sup> website (www.mdedge.com/clinicianreviews) provides a portal to multiple CE/CME offerings, in-depth clinical review articles, and interactive medical quizzes in dermatology, cardiology, and radiology. The App and Digital Edition are easy-to-access online replicas of the monthly print edition. Daily Rounds e-newsletters, delivered to an average of 70,000 engaged NPs and PAs, alert them to what's new and relevant to their practice. In addition, *Clinician Reviews*<sup>®</sup> presents two live educational events for NPs and PAs: the Cardiovascular, Allergy & Respiratory Summit

(CARPS) and the Metabolic & Endocrine Disease Summit (MEDS). *Clinician Reviews®* connects to NPs and PAs instantly via social media (Facebook.com/ClinRev and Twitter@ClinRev).

*Clinician Reviews* serves over 200,000 NPs and PAs daily. To learn about the numerous print and digital advertising and medical education opportunities to reach this important audience, contact Josh Prizer at jprizer@frontlinemedcom.com or 631-245-1235.

## **About Frontline Medical Communications**

Frontline Medical Communications Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1<sup>st</sup> in combined web and print engagements. With **MDedge**<sup>™</sup>, our state-of-the-art integrated web portal, and audited database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.3 million+ physicians, NPs, PAs, HCPs, and key healthcare decision makers through more than 35 media brands serving 25 distinct markets. Print reach surpasses 850,000 and extends digitally, giving providers immediate content access through interactive websites, newsletters, mobile apps, digital editions, and social media platforms. FMC delivers award-winning indexed, clinical reviews, practice and policy information, and medical news daily from on-site reporting at major medical meetings; many in collaboration with notable societies, medical associations, and opinion leaders. FMC produces live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC (globalacademycme.com). Visit frontlinemedcom.com | Twitter | Facebook | LinkedIn.

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