

Announcing the Premier Issue of The Sarcoma Journal

~ ***Official Journal of the Sarcoma Foundation of America™*** ~

Parsippany – November 2, 2017 – Frontline Medical Communications (FMC), in partnership with the patient advocacy organization, the *Sarcoma Foundation of America* (SFA) announce the debut of ***The Sarcoma Journal—Official Journal of the Sarcoma Foundation of America™***.

Designed to be the most authoritative and comprehensive source of scientific information on the diagnosis and treatment of sarcomas, ***The Sarcoma Journal*** presents the latest peer-reviewed, translational research, case reports, clinical reviews and diagnostic findings addressing the needs of practicing oncologists, pediatric oncologists, and other health care professionals involved with the many facets of sarcomas.

The Sarcoma Journal supports the FMC and SFA (www.curesarcoma.org) partnership goals to engage, support, and educate all stakeholders involved in the diagnosis, and treatment of patients with soft/connective-tissue tumors, and highlights the focused efforts of leading sarcoma clinicians and investigators to present the research, patient support, education, and advocacy of the SFA.



Frank Iorio, Managing Director of MDedge™ Hematology & Oncology (formerly Frontline Oncology) commented, “We are excited to be working with our esteemed Editor-in-Chief William Tap MD and the SFA medical advisory board to produce this high quality, timely, much-needed educational resource.” He continued, “This is the first of several cancer-related programs in support of Frontline’s Hematology & Oncology initiative—**Closing the Loop on the Cancer Care Conversation™**, additional educational resources such as the website, www.sarcomajournal.org, being rolled out to address the needs of these important groups.”

As a medical publishing and communications leader, FMC offers extensive marketing options and sponsorship opportunities designed to meet our clients’ goals and objectives. To explore advertising and educational programs, contact Frank Iorio at fiorio@frontlinemedcom.com or 973.206.8990.

About MDedge™ Hematology & Oncology

MDedge™ Hematology & Oncology develops and produces communications that deliver high-quality medical news and diagnostic and therapeutic information for oncologists, hematologists, and other health care professionals involved in evaluating and treating patients with cancer and blood related conditions. Print and digital brands include the oncology portal **OncologyPractice.com™**; **Hematology News®**, presenting the latest news, views and commentary on blood diseases and disorders; **Hematology Times™**, the online resource offering scientific research on hematologic conditions including KOL commentary, articles, and CME; **The Gastric Cancer Journal—** Official publication of No Stomach for Cancer™ (NSFC), providing the latest research, prevention, diagnosis and treatments for clinical oncologists; and, **The Sarcoma Journal—** Official publication of the Sarcoma Foundation of America™ (SFA), a conduit to inform and educate physicians on the latest treatments and research for soft/connective-tissue tumors.

About Frontline Medical Communications

Frontline Medical Communications Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in combined web and print engagements. With **MDedge™**, our state-of-the-art integrated web portal, and audited database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.3 million+ physicians, NPs, PAs, HCPs, and key healthcare decision makers through more than 35 media brands serving 25 distinct markets. Print reach surpasses 850,000 and extends digitally, giving providers immediate content access through interactive Websites, newsletters, mobile apps, digital editions, and social media platforms. FMC delivers award-winning indexed, clinical reviews, practice and policy information, and medical news daily from on-site reporting at major medical meetings; many in collaboration with notable societies, medical associations, and opinion leaders. FMC produces live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC (globalacademycme.com). Visit frontlinemedcom.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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