

## Frontline Oncology Launches *The Gastric Cancer Journal™* and *The Sarcoma Journal™*

~ Premier issues, June 2017 ~

Parsippany – March 7, 2017 – Frontline Oncology, a division of Frontline Medical Communications (FMC), is pleased to announce the launch of two specialty journals. These essential resources are being developed in collaboration with leading patient advocacy groups No Stomach For Cancer (NSFC) and the Sarcoma Foundation of America (SFA).

As part of FMC's initiative – Closing the Loop on the Cancer Care Conversation™ – Frontline Oncology introduces these high-quality, clinical and educational journals, focused on specific cancer types, to keep physicians completely informed in their diagnosis and treatment efforts. *The Gastric Cancer Journal™*, official journal of NSFC, is accessible online at [www.gastriccancerjournal.org](http://www.gastriccancerjournal.org) and the NSFC website at [www.nostomachforcancer.org](http://www.nostomachforcancer.org). *The Sarcoma Journal™*, official journal of the SFA, is available at [www.sarcomajournal.org](http://www.sarcomajournal.org) and on the SFA website at [www.curesarcoma.org](http://www.curesarcoma.org). Each journal will be published quarterly, premiering in June, followed by September and December, 2017.



Frank Iorio, Managing Director at Frontline Oncology, announced the launch and said, “We look forward to expanding our communication programs to engage all stakeholders involved in the screening, early detection, and care of patients with gastric and soft-tissue cancers and to supporting the missions of the SFA and NSFC advocacy groups.”

As a leader in medical publishing, FMC offers extensive marketing options designed to meet our clients' specific goals and objectives. For opportunities, contact Frank Iorio at [fiorio@frontlinemedcom.com](mailto:fiorio@frontlinemedcom.com) or 973.206.8990.

### About *The Gastric Cancer Journal™*

*The Gastric Cancer Journal™*, official publication of No Stomach for Cancer (NSFC), [www.nostomachforcancer.org](http://www.nostomachforcancer.org), a leading gastric cancer patient advocacy organization, is a conduit to inform and educate physicians and allied healthcare professionals (HCPs) on the latest research, prevention, diagnosis and treatments for gastric cancer and hereditary forms of gastric cancer. Published quarterly by Frontline Oncology, *The Gastric Cancer Journal™*, ([www.gastriccancerjournal.org](http://www.gastriccancerjournal.org)) addresses the needs of clinical oncologists and other HCPs involved in gastric cancers by providing professional resources covering the most current medical news and educational content on these cancer types. The journal supports NSFC's activities focused on awareness, education, clinical trials, throughout the U.S. and abroad, bringing together members of the medical and scientific community and genetic counselors, to support screening and early detection, as part of the continuum of care.

### About *The Sarcoma Journal™*

*The Sarcoma Journal™*, official publication of the Sarcoma Foundation of America (SFA), [www.curesarcoma.org](http://www.curesarcoma.org), a leading sarcoma patient advocacy organization, is a conduit to inform and educate physicians and allied healthcare professionals (HCPs) on the latest research and leading treatments for soft/connective-tissue tumors.

Published quarterly by Frontline Oncology, *The Sarcoma Journal*<sup>™</sup> ([www.sarcomajournal.org](http://www.sarcomajournal.org)) addresses the needs of oncologists, pediatric oncologists and other HCPs treating sarcomas by providing professional resources covering the most current medical news, diagnosis and treatment information on these cancer types. The journal supports SFA's activities focused on funding research, increasing awareness, and providing information on clinical trials throughout the U.S. By facilitating communication among the medical and scientific community, *The Sarcoma Journal*<sup>™</sup> seeks to support early detection, patient education, and more rapid developments of new and better sarcoma treatments, as part of the continuum of care.

### **About Frontline Oncology**

Frontline Oncology develops and produces communications that deliver high-quality medical news and diagnostic and therapeutic information for oncologists, hematologists, and other health care professionals involved in evaluating and treating patients with cancer and blood related conditions. Print and digital brands include the Frontline oncology portal [OncologyPractice.com](http://OncologyPractice.com)<sup>™</sup>; *Hematology News*<sup>®</sup>, presenting the latest news, views and commentary on blood diseases and disorders; and, in partnership with *Hematology Times*<sup>™</sup>, the online resource offering scientific research on hematologic conditions including KOL commentary, articles, and CME.

### **About Frontline Medical Communications**

**Frontline Medical Communications** Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1<sup>st</sup> in combined web and print engagements. With the launch of **MDedge**<sup>™</sup>, our state-of-the-art integrated web portal, and audited database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.2 million+ physicians, NPs, PAs, and other HCPs through more than 30 media brands serving 22 distinct markets. Print reach surpasses 800,000 and extends digitally with newsletters, interactive Web sites, mobile apps and digital editions. FMC delivers indexed and clinical review articles and medical news daily from on-site reporting at major medical meetings; many in collaboration with notable societies and medical associations. FMC produces live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC ([globalacademycme.com](http://globalacademycme.com)).

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