



Association of
Medical Media

PRESIDENT'S LETTER – FEBRUARY 2011

First and foremost, it is an honor to serve as the 2011 AMM President. I have some big shoes to fill. Tino DeCarlo did an outstanding job as the 2010 President and his hard work and dedication should be commended.

The AMM Board of Directors is currently working on revising the by-laws of the Association. These proposed changes include expanding the purpose of the Association to be all inclusive of the medical media industry rather than specifying “publishers” or “publications”. Other changes are currently on the table and will be reviewed by the Board as well as our attorney. More information regarding the by-laws changes will be made available as soon as they are finalized.

One thing that won't change, regardless of any by-laws revisions, is the importance of AMM's members. Our members are the lifeblood of this Association and I take your thoughts, concern, and ideas very seriously. Please know that you can email me or AMM's new Executive Director, Sarah Gazi at any time throughout the year if you need anything. There is nothing more important to us than the satisfaction of the membership.

So what is in store for 2011? Well, I hope that you have already marked April 6 on your calendar. The Nexus Awards will be held from 4pm – 6pm at the Manhattan Club in NYC. AMM's staff and Nexus Committee are hard at work ensuring that the 2011 event will be fantastic. I hope to see everyone there!

In 2011, AMM is also planning six educational meetings that will all be held at the Ney Center. Charlie Hunt is doing a wonderful job at coordinating the program for each and I look forward to hearing the speakers that are lined up. These meetings are not to be missed. Not only is it great to network and see everyone but the speakers and the industry information presented is really top notch.

As we move further into the year you can expect to see additional information about the efforts of our volunteers, the plans for another charity event, details about Doctors' Choice, and other initiatives that will benefit our members.

Please take a few minutes to become further engaged in AMM. Join a committee, follow us on Twitter, LinkedIn, and Facebook, and most of all, come network and learn at our events. You will be glad you did!

Sincerely,
Richard Roash
AMM President