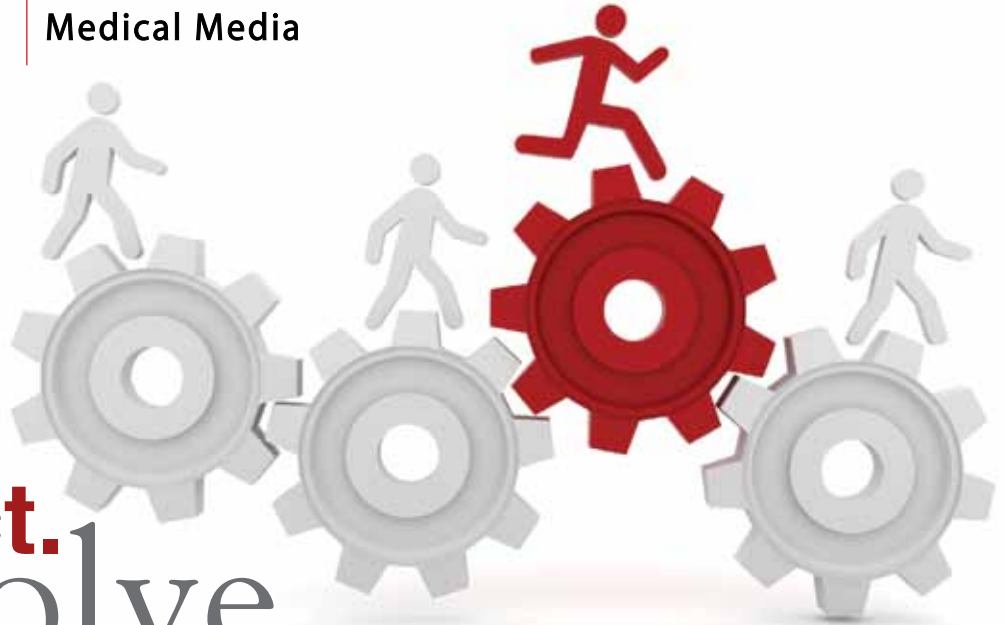


AMM

Association of
Medical Media



discover.
connect.
evolve.

www.ammonline.org

Mission Statement

AMM is dedicated to educating and promoting the value of the medical publishing and communications industry.

Moving Medical Media Forward

The **Association of Medical Media (AMM)** is a non-profit organization, whose name reflects its membership: medical publishing firms, content providers and associated companies in the medical communications field. The members of AMM share a commitment to editorial integrity, professional sales standards, and the promotional value of medical advertising—both print and online.

AMM is dedicated to fulfilling our clients' integrated needs through programs designed to show publishers and advertisers the **synergies, efficiencies and strategies for print and online marketing**. Through regular networking opportunities and our unique industry partnerships, we aim to be the leader in the future development of medical media.

Stay involved and committed to our industry by experiencing the value of AMM:

- Gain exclusive access to the latest industry news
- Achieve a new level of professional growth
- Expand your professional circle through networking
- Elevate your voice on legislative and regulatory issues
- Obtain exclusive access to industry research
- Exchange ideas with your peers
- Develop strategies to jump start your employment needs

“ Media organizations don’t have to navigate the choppy sea alone in a rowboat. AMM puts us all onboard a supertanker.” – Stephanie Hanaway, AAFP

Community

Stay connected and up to date with AMM and the industry through LinkedIn, Facebook, Twitter and AMMNews (our monthly newsletter).

Attend AMM’s seven timely, practical, relevant and action-oriented face-to-face education meetings, Nexus and The Doctors’ Choice Awards.

Join us in person, view our presentations online after the event and look for webinars throughout the year.

Voice

Take advantage of one of AMM’s greatest benefits – **Involvement**. Have your voice heard by staying engaged personally by attending meetings, joining committees and contributing suggestions.

Volunteer and get the most out of your AMM membership by developing professionally and having fun at the same time. For information on volunteer opportunities, contact AMM at info@ammonline.org.

Career

Have a position to fill? Use the AMM

Career Center to target medical media professionals throughout the industry and search resumes online. Looking for a job? Search the online job bank for current positions. Need resume and interview tips? Go to the career resources center for information on these other career coaching options. Go to www.ammonline.org for more information.

“ AMM has helped me build stronger relationships with my clients both through their social events and monthly meetings. I believe an AMM membership is crucial for anyone in our profession.”

– Christine Martynick, Mindworks Communications

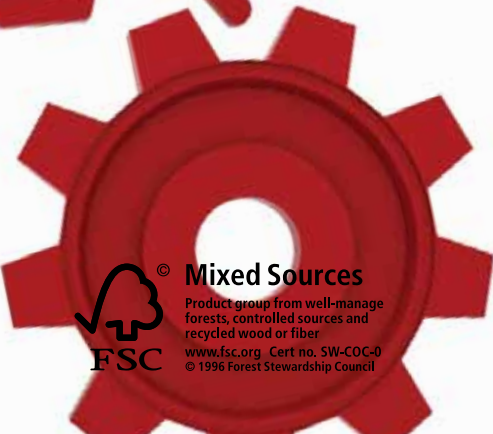
Join Today!

To join today or learn more about AMM, contact us at (856) 380-6814 or info@ammonline.org.

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